

# OX AMERICAN LO FI

(weewerk)



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Ox American Lo-Fi

press:

"#1. 'Surrender' & 'Miss Idaho'- Unable to choose between these two songs from the Vancouver band's follow-up to the stunning *Dust Bowl Revival*, We finally gave up and picked both of them. The former is an unlikely loping country re-make of Cheap Tricks's signature tune; the latter is a melancholy, Neil Young-ish original that's reminiscent of the sound that Jay Farrar has refined both on his own and with Son Volt, Wilco, and Uncle Tupelo. 'Miss Idaho' certainly holds its own with anything those two gentlemen have done in years."

**John Sakamoto, Toronto Star (Anti-Hit-List), TORONTO**

"With a voice broken, weary and elegant, Vancouver songman Ox (aka mark browning) plays a sensitive but scuffed, delicate but twisted variant on the cracked alt-country thing. On evidence of a forthcoming album, '*Dust Bowl Revival*', he is a significant talent. The remarkable debut is a collection of sunshine'n'sorrow-soaked songs to swell the heart and chafe the soul."

**Ross Fortune, Time Out, LONDON UK**

"Ox's UK follow-up to '*DUST BOWL REVIVAL*' sees singer-songwriter Mark Browning gaining confidence as his elegant, breaking voice weaves through songs that unashamedly that the alt out of alt-country. an intimate and emotional record.\*\*\* "

**RM, London Line, LONDON, UK**

"Parched, weary, aching, and rough-edged Americana recalling Neil Young, Wilco, and Springsteen... Passionate and deliberately imperfect rock and roll evoking the desperation of the Dust Bowl, but never forgetting that a new start is as close as the nearest highway."

**CMJ Weekly, NEW YORK, NY**

"Laid-back and lo-fi *Dust Bowl Revival* is just as suitable for rainy West Coast Sundays as it is for Day-Glo Oklahoma sunsets. The fragile, piano-accompanied 'Stolen Car' is perfect, and when stoner-country conquers the charts, 'Oh Eileen' will be hailed as a seminal, genre-defining masterpiece."

**Georgia Straight, VANCOUVER**

"Ox return with more infectiously untouched and unassuming odes to girls, El Caminos and other calendar-worthy beauties. Sounding like a cross between Neil Young, Jay Farrar and Damien Jurado, singer-songwriter Mark Browning pays homage to his forebears and creates an enjoyably earnest and warm listen. CCCC"

**James Simons Chart Magazine, TORONTO**

"Ox's recorded output is stripped, stoned, and ramshackle, but their live show is audio gold. Touring in support of their latest LP, *American Lo-Fi*, the Vancouver-based band stopped by the Black Sheep Inn Oct. 26 for a night of derelict glory. Bold and crisp with an occasional crack—a la Hank Williams. Spun tales full of gritty Americana that would make Steinbeck and Hemmingway proud. "

**Jamie Nadel, Fulchrum, OTTAWA**

"A few years back, one of the most unforgettable collections of alt-country music was released, yet it whisked past the mainstream in forgettable fashion. Now Ox has returned with *American Lo-Fi*, a set that is even better than *Dust Bowl Revival*. A drunken, impressively personal expose in song- one that shakes the demons in all of us. Brooding, bacchanalian, repressively sweet, good natured and smart, Ox has once again reached the acme in 'Canadiana'."

**Shain Shapiro, View Magazine, HAMILTON**

"Touchingly organic... Like Wilco's early material or Whiskey Town before them, Ox's live set sounds at once both timeless and unmistakably of its era. If there was ever a need to strip music down to its raw elements, Ox have the purity and grace to pull it off. And that's easily enough to raise them high above the crowd."

**Drowned In Sound, LONDON, UK**

"Hauntingly hushed songs of desperation and hard times spiked with references to Trans Ams, Camaros, 8-tracks, skateboards, and banana-seat bicycles... there's a cinematic quality to *Dust Bowl Revival*."

**Mike Usinger, No Depression, USA**

**LABEL :** (weewerk) Phil Klygo [phil@weewerk.com](mailto:phil@weewerk.com) 1.416.703.2194 [www.weewerk.com](http://www.weewerk.com) 101 Niagara Street, Suite #202 - Box 19, Toronto ON M5V 1C3 & (vinyl) Saved by Vinyl . Dawn Loucks [dmloucks@telus.net](mailto:dmloucks@telus.net) 1413 - 1st St. NW, Calgary, AB, T2M 2S7

**DISTRIBUTION :** Canada, Outside Music 1.416.461.9220 / 1.800.494.2770 / [www.outside.on.ca](http://www.outside.on.ca)

**MANAGEMENT :** killbeat / ken beattie [kb@killbeatmusic.com](mailto:kb@killbeatmusic.com) 1.604.683.2124 / PO Box 2136 Station Main Vancouver BC V6B 3T8

**BOOKING :** killbeat / Mark Browning [info@oxmusic.ws](mailto:info@oxmusic.ws) / Todd Jordan [todd@paquinentertainment.com](mailto:todd@paquinentertainment.com)

More about Ox : **WWW.OXMUSIC.WS** & **WWW.MYSPACE.COM/OXMUSIC**